



alpha-En Corporation Retains Hayden IR as Investor Relations Counsel

TARRYTOWN, N.Y., October 13, 2015—alpha-En Corporation (OTC: ALPE), an innovative clean technology company focused on enabling next-generation battery technologies, has retained Hayden IR, a national investor relations consulting firm to implement a strategic investor relations program grounded in best practices designed to increase awareness of the company among the investment community.

For nearly two decades, Hayden IR has been a recognized leader in driving market recognition and creating sustainable competitive advantages for more than 200 emerging growth companies.

"Demand for higher purity lithium is growing exponentially as manufacturers in a wide variety of industries are working to develop the next-generation of battery technology," said Jerry Feldman Chairman and Chief Executive of alpha-En. "We engaged Hayden IR to implement an active investor relations program that effectively communicates alpha-En's strategy, objectives and milestones to Wall Street as we work to further develop and commercialize our proprietary process to develop higher purity lithium in a more environmentally friendly and sustainable way."

"High purity lithium metal is a key to developing the next-generation of battery technology to more efficiently power electric cars, mobile devices and a new wave of energy storage applications," said Brett Maas Managing Partner of Hayden IR. "We are excited about the innovative and potentially revolutionary process that alpha-En has developed, and the broad applications the core technology has across several markets. Hayden IR is working with the company, their auditors and legal counsel to help them bring current their filing status with the SEC and put in place a transparent investor relations program that is grounded in best practices."

About alpha-En Corporation

alpha-En Corporation (OTC: ALPE) is an innovative clean technology company focused on enabling next generation battery technologies by developing and bringing to market pure, state of the art materials produced in an environmentally sustainable manner. For more information, please visit <http://alpha-incorp.com>.

About Hayden IR

Hayden IR is a premier investor relations consulting firm, connecting undervalued emerging growth companies with institutions, hedge funds, independent portfolio managers, buy-side and sell-side analysts, and accredited individual investors. With offices in New York, Phoenix, Minneapolis and Seattle, Hayden IR provides a comprehensive range of investor relations services to a growing list of clients. For nearly two decades, Hayden IR has been a recognized leader in driving market recognition and creating sustainable competitive advantages for more than 200 emerging growth companies. For more information, please visit <http://haydenir.com/>

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